

# Interdisciplinary Fine Artist

Moroccan, American

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#### **CAREER OBJECTIVE**

I am an interdisciplinary artist and designer whose practice bridges fine art, design, and cultural storytelling. Rooted in my Amazighen heritage and a deep respect for nature, my work explores humility and human connection through solitude and introspection. With a foundation in graphic and UX/UI design, I approach art with both conceptual and empathetic thinking—aiming to create tranquil, meditative experiences that reflect the calmness of human presence within the natural world. I aspire to engage in exhibitions, residencies, and collaborations that align with moral and humanitarian values, contributing meaningfully to humble communities and purpose-driven brands.

#### PROFESSIONAL EXPERIENCE

#### **Collaborating Artist**

Brown Mill (Clothing)

(2017 - 2021)

- Contributed art direction and designs for some of their most popular collections and brand imagery.
- Worked on visual identity that merges culture, humility, and modern streetwear aesthetics.

#### **Creative Director & Art Designer**

Talent Agency

(2019 - 2020)

- Directed visual identity and design concepts for artists and brands.
- · Led cross-disciplinary creative collaborations integrating art, fashion, and storytelling.

#### Freelance Designer / Artist

Commissioned Artwork

(2020 - Present)

- Created canvas art custom to the clients preferences for their living space
- Created mixed-media visual works using charcoal, ink, and digital design tools.
- Collaborated with organizations and clients seeking art that blends emotion and cultural narrative.

### **EDUCATION**

# **Graphic Design & Advertisement**

Middlesex College (2013-2017)

Developed visual communication, conceptual design thinking, and creative direction skills applicable to art and branding.

# **UX/UI** Design Certificate

Google Coursera (2024-2025)

Focused on empathy-driven design, user experience, and collaboration across disciplines.

# **SKILLS**

- Design: Illustration, CAD, Concept Art, Branding, UX/UI
- Fine Art: Painting, Charcoal, Mixed Media, Ink Drawing
- Collaboration: Creative Direction, Art Instruction, Composition, Time Management

# **AWARDS & APPRECIATION**

• Award of Appreciation - PRAB (Puerto Rican Action Board): For branding and uniform design supporting hurricane relief initiatives in Florida, Mexico, and Puerto Rico.

#### **LANGUAGES**

English: Fluent Arabic: Moderate